

DISCOP

EVENTS AND INTELLIGENCE DEDICATED TO
NEW ENTERTAINMENT BUSINESS OPPORTUNITIES

SELLERS CONTRACT

DISCOP NEWTECH TV 2002

FAX BACK FORM TO + 33 1 47 58 80 21

28 - 29 JUNE 2002 . HYATT REGENCY HOTEL . BUDAPEST - HUNGARY

COMPANY BILLING & ADMINISTRATIVE INFORMATION

COMPANY NAME: _____

BILLING CONTACT: _____

BILLING ADDRESS: _____

CITY: _____ POSTAL CODE: _____ COUNTRY: _____

BILLING TELEPHONE: _____ BILLING FAX: _____

BILLING E-MAIL: _____ TAX ID.: _____

EVENT COORDINATOR CONTACT: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

PARTICIPATING PACKAGES - Please refer to INFOSHEET for description of packages

EXHIBITING PACKAGES

	AMOUNT	TOTAL
1. DOUBLE MEETING SUITE + 4 ACCREDITATIONS _____	\$8,100	\$ _____
2. SINGLE MEETING SUITE + 2 ACCREDITATIONS _____	\$4,050	\$ _____
3. BUSINESS CORNER + 1 ACCREDITATION _____	\$2,500	\$ _____
4. ADDITIONAL COMPANY REPRESENTATIVE _____	\$200	\$ _____
GRAND TOTAL (excluding applicable VAT)		\$ _____

ADVERTISING & SPONSORSHIP PACKAGES - For exhibitors only

	AMOUNT	TOTAL
1. COMPANY PRESENTATIONS _____	\$750	\$ _____
2. COMPANY FLYER INCLUDED IN THE SHOW BAG _____	\$350	\$ _____
3. BADGES SPONSORSHIP _____	\$2,500	\$ _____
4. SHOW BAG SPONSORSHIP _____	\$2,500	\$ _____
5. STAFF T-SHIRTS SPONSORSHIP _____	\$2,000	\$ _____
6. OPENING PRESS BREAKFAST SPONSORSHIP _____	\$3,000	\$ _____
7. CLOSING COCKTAIL SPONSORSHIP _____	\$6,000	\$ _____
8. COFFEE BREAKS SPONSORSHIP _____	\$6,000	\$ _____
9. ONLINE BUYERS REGISTRATION SPONSORSHIP _____	\$2,000	\$ _____
10. ONLINE MEETING SPONSORSHIP _____	\$2,000	\$ _____
11. BACK OF CD RUM COVER _____	\$2,500	\$ _____
12. INSIDE PAGE OF THE CD RUM COVER _____	\$1,500	\$ _____
13. BACK COVER OF SELLERS & BUYERS MANUAL _____	\$2,000	\$ _____
14. BACK COVER OF THE NEW TECH TV PASSPORT _____	\$1,500	\$ _____
15. ONSITE SIGNAGE SPONSORSHIP _____	\$3,000	\$ _____

GRAND TOTAL (excluding applicable VAT) \$ _____

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SELLERS CONTRACT

WOULD YOU LIKE TO RECEIVE HOTEL, TRAVEL, AND VISA INFORMATION? YES NO

GENERAL POLICY : UPON RECEIPT OF YOUR ORDER, YOU WILL RECEIVE A FAXED HARD COPY OF YOUR INVOICE. A 50% PAYMENT MUST BE PAID NO LATER THAN 30 DAYS AFTER SIGNING THIS CONTRACT. ALL INVOICES MUST BE PAID IN FULL BEFORE 15 MAY 2002. PAYMENTS CAN BE MADE USING EITHER A CREDIT CARD OR A BANK TRANSFER. BANK ACCOUNT DETAILS AND CREDIT CARD PAYMENT FORMS WILL BE SENT WITH THE INVOICE. SEE FOLLOWING PAGES INFORMATION FOR FURTHER DETAILS OF THIS CONTRACT.

DELEGATE DETAILS

1. NAME: _____ JOB TITLE: _____

COMPANY DEPARTMENT: _____

MAILING ADDRESS: _____

CITY: _____ POSTAL CODE: _____ COUNTRY: _____

DIRECT TELEPHONE: _____ DIRECT FAX: _____

DIRECT E-MAIL: _____

2. NAME: _____ JOB TITLE: _____

COMPANY DEPARTMENT: _____

MAILING ADDRESS: _____

CITY: _____ POSTAL CODE: _____ COUNTRY: _____

DIRECT TELEPHONE: _____ DIRECT FAX: _____

DIRECT E-MAIL: _____

3. NAME: _____ JOB TITLE: _____

COMPANY DEPARTMENT: _____

MAILING ADDRESS: _____

CITY: _____ POSTAL CODE: _____ COUNTRY: _____

DIRECT TELEPHONE: _____ DIRECT FAX: _____

DIRECT E-MAIL: _____

ACCEPTANCE BY KEY3MEDIA EAST

NAME: _____

JOB TITLE: _____

DATE: _____

SIGNATURE + STAMP: _____

ACCEPTANCE BY EXHIBITOR / PARTICIPANT

NAME: _____

JOB TITLE: _____

DATE: _____

SIGNATURE + STAMP: _____

Instructions

1. Please read carefully this Entry Application/Contract and fill in the following requested information.

2. Complete and sign this Entry Application/Contract and proceed to appropriate payment according to the following terms:

- 50% of the total Space rental fee must be paid thirty (30) days from the date of signature of the Entry Application/Contract.
- An additional 50% of the total Space rental fee must be paid no later than 30 days after signing this contract. All invoices must be paid in full before 15 May 2002.
- For any contract signed May 15, 2002, 100% of the fee must be paid with order.

3. Photocopy this Entry Application/Contract for your file and return the original copy duly signed to Key3Media Events:

Key3Media East

Exhibitors Sales Department

14, Place Marie-Jeanne Bassot
92593 Levallois - Perret Cedex, France
Tél : +33 (0)1 46 39 55 77 Fax : +33 (0)1 47 59 07 70

Please make payment by cheque in favour of Key3Media East at the above address or by bank transfer to the following account:

Key3Media East

Fortis Banque - Boulogne

Account number: 00028478976
Branch number: 0005
Bank number: 30488
Swift code: BP ARFRPP

4. Subject to the review and the acceptance of your registration by Key3Media East, the terms set out below shall comprise the registration contract between Key3Media East and your company.

Terms of payment are specified in the chapter entitled "Entry Application and Terms of payment". In signing this Entry Application/Contract, the signer represents the Exhibitor and guarantees that he/she is duly authorized to sign this Entry Application/Contract on behalf of the Exhibitor. The signature of this document shall represent the Exhibitor's agreement to abide by the general rules of the exhibition annexed hereto and the general rules applicable to trade fairs and shows approved by the French Ministry of Trade.

Exhibition General Regulation

1 - General Conditions

This Entry Application/Contract will be a firm agreement following its signature by the Exhibitor. The amounts paid by the Exhibitor are not refundable, even in case of cancellation by the Exhibitor. The Exhibitor is bound to pay all sums remaining due, in pursuance to the terms hereof, even in case of cancellation by the Exhibitor and even if Key3Media East rents out the Stand or part of it to another exhibitor. Should the Exhibitor fail to make any payment at the due date at the latest, Key3Media East, without prior notification, and without refund of the amounts already paid, may (i) cancel the Exhibitor's right to participate in the exhibition, or (ii) maintain the Exhibitor's right to participate while bringing an action against the Exhibitor for payment of the sums remaining due. In case of a request by the Exhibitor for a reduction of its Stand surface area, the surplus part of the pre-payment will not be subject to a refund, all sums due remaining to be paid pursuant to the Entry Application/Contract.

2 - Termination :

Failing payment of the entry fee by the Exhibitor pursuant to the terms and conditions set forth in paragraph 1 of these General Regulations, after a period of 8 (eight) days following formal notice remaining unremedied. The contract shall automatically terminate and Key3Media East may (i) keep the first installment (s) already paid by the Exhibitor, or (ii) cancel the right of the Exhibitor to participate in the meeting and take back possession of the stand.

4 - Description of the Exhibition

The main themes of the Exhibition are: TV Program & Video Content. The Exhibitor agrees to present products or services complying with the said nomenclature. The organizer reserves the right to refuse entry to any exhibitor presenting products or services that are not part of the nomenclature.

5 - Use of the Exhibition Area

The Exhibitor agrees to solicit business only inside the Stand he has been allocated only, unless he has received Key3Media East prior written authorization to the contrary. The Exhibitor is not allowed to transfer or attribute to a third party any of his rights regarding the allocated Stand or part of it, or to sublet or let any of them without Key3Media East prior written approval, that Key3Media East may at will grant or withhold. The Exhibitor agrees that he will not give out printed material related to his products or any other item, outside the allocated Stand. Any company that has not been allocated a Stand, will not be allowed to post signs or look for business inside the Exhibition area. Exhibitors are liable for themselves and for the companies and staff (employees or not) working for them for any damage caused to the building, floors, area or furniture during transportation, set-up, running or removal of their facilities and equipment. Exhibitors shall be solely responsible for payment of their staff during the Exhibition.

6 - Compliance with the Law and Regulations.

The Exhibitor must comply with, and apply any French laws, national or local, Key3Media East regulations, rules and decoration regulations.

7 - Termination and Cancellation of the Exhibition.

If, in case of war, fire, strike, act of God, government regulation, interruption of public transports or failure of public or private bodies to provide their services, act of governmental authority, force majeure or any other contingencies beyond the control of Key3Media East, the Exhibition, or any part of it, should be stopped, or its functioning be impeded or prevented, or should be cancelled by Key3Media East, or should the Allocated Stand become not available, Key3Media East, upon its choice and at its discretion, will determine and reimburse to the Exhibitor a part of the amount paid for the Stand's rental, after deducting expenses and costs supported by Key3Media East and a reasonable profit for Key3Media East.

8 - Termination by the Exhibitor

Any request of termination by the Exhibitor of any part of this Entry Application/Contract will be subject to Key3Media East written approval. Key3Media East may reject such request in its absolute discretion. In case of rejection, cancellation by the Exhibitor will have the consequences outlined in Article 2 of this Entry Application/Contract.

9 - Photographs

No photographs or video recording may be made during the Exhibition without Key3Media East prior written agreement. The Exhibitor hereby authorizes Key3Media East to take and broadcast photographs and video recordings of the exhibition and in particular of the Exhibitor's Stand.

10 - Indemnity and Performance Liability

Key3Media East shall take such steps as it considers necessary for the promotion of the event, but in no case will it be liable for the performance of the event.

11 - Use of equipment and information provided by Discop

The Exhibitor agrees that preparation methodologies or materials provided to the Exhibitor as regards the preparation or Organisation of the Exhibition in accordance with the design or the running of the Exhibition, or the Exhibition network, are the sole property of Key3Media East and are Key3Media East' confidential information. Key3Media East grants to the Exhibitor a non transferable and non exclusive license for the use of these methodologies and materials for the sole purpose of allowing the Exhibitor to participate in the Exhibition, and the Exhibition network. At the end of the Exhibition, the Exhibitor undertakes to return all these materials to Key3Media East, within ten (10) days after receipt of Key3Media East' written request. Should the Exhibitor cease to be an Exhibitor prior to the commencement of the Exhibition, and within the ten days of a written request, the Exhibitor agrees to return all this material to Key3Media East.

13 - Miscellaneous

The Exhibitor must make sure that all customs documents are prepared and submitted to the French customs authorities in charge of goods and equipments importation and exportation. Only Key3Media East is authorized to edit and publish an Exhibition Catalogue or any other guide related to the event. Exhibitors will be responsible for the information they will provide for the editing of the catalogue. The

organiser will in no case be liable for omissions or misprints or typesetting errors or similar that may occur.

14 - Terms, Conditions and Regulation Agreement

The Exhibitor agrees to observe and comply with the terms conditions and regulations herein, and with the terms, conditions and regulations that may be added from time to time by Key3Media East in view of an efficient, safe and proper running of the Exhibition. In addition to its right to terminate participation or cancel its approval of an Entry Application/Contract, Key3Media East, in its own judgement, may refuse to consider the participation in future Exhibitions by an Exhibitor who has breached or who did not comply with these terms, conditions and regulations. There is no otherEntry Application/Contract or guarantee between the Exhibitor and Key3Media East besides those established in this Entry Application/Contract. Chapter headings used in this Entry Application/Conti-act are inserted only for the purpose of clarity and should not be used to allow the substance of this Entry Application/Contract to be construed. Key3Media East shall not be considered to have renounced all or part of its rights pursuant to this Entry Application/Contract except if this renunciation is the responsibility of a Key3Media East duly authorized representative. The Paris Tribunal de Commerce will be the sole jurisdiction for any dispute resulting from this Entry Application/Contract. This Entry Application/Contract is subject to and must be construed in accordance with French law.