

DISCOP

ADOPT THE WORLD **ACCRA**

9-11 February 2011 • LA PALM ROYAL BEACH HOTEL • GHANA

ADVERTISING EXECUTIVES REGISTRATION FORM

CONTRACT MUST BE SIGNED AND FAXED BACK TO + 33 1 42 29 34 74

CONTACT DETAILS

LAST NAME FIRST NAME

JOB TITLE DIRECT TEL

JOB FUNCTION TV AIR TIME BUYING ACCOUNT MANAGEMENT DIRECT FAX

PRODUCT PLACEMENT INTERACTIVE / SMS MARKETING MOBILE

OTHER DIRECT EMAIL

COMPANY DETAILS

COMPANY NAME YEAR OF CREATION.....

HOLDING COMPANY / MAIN PARTNER VAT NUMBER

(EU countries only)

ADDRESS

CITY STATE/REGION POSTAL CODE COUNTRY

MAINTEL MAIN FAX

MAIN EMAIL WEB

BUSINESS PROFILE

■ MAIN ADVERTISING ACCOUNTS ON AFRICAN TV

1. _____

2. _____

3. _____

4. _____

■ MEDIA BUYING TERRITORIAL COVERAGE

NATIONAL ONLY

OTHER AFRICAN COUNTRIES: 1. _____

2. _____

3. _____

REASONS FOR ATTENDING DISCOP AFRICA

- NETWORK WITH INDUSTRY PROFESSIONALS, SHARE INFORMATION AND LEARN FROM EXPERTS
- IDENTIFY INNOVATIVE TELEVISION CONTENT INTERESTED IN PRODUCT PLACEMENT OPPORTUNITIES
- INTERESTED IN GETTING INVOLVED IN BARTER SYNDICATION DEALS INTERESTED IN INTERACTIVE / SMS-BASED MARKETING OPPORTUNITIES

SERVICES INCLUDED

ONLINE BASIC SERVICES

- ACCESS TO THE LIST OF PARTICIPANTS
- ACCESS TO THE AGENDA PLANNING SERVICES
- VISA REQUEST SUPPORT

ONSITE BASIC SERVICES

- ACCESS TO ALL MARKET, CONFERENCE AND NETWORKING AREAS
- INVITATION TO THE WELCOME PARTY
- COMPANY PRESENTATION IN DISBOOK AFRICA
- COMPLIMENTARY LUNCHES DURING THE 3-DAY EXPO

PARTICIPATION FEES

DISCOP ACCRA ADVERTISER BADGE @ 300 € (excl. VAT if applicable) until February 1st, 2011

- The above fees will be paid by wire transfer or credit card within 5 business days of receipt of the invoice. A 4% COMMISSION FEE WILL BE CHARGED ON AMERICAN EXPRESS CARDS.
- All cancellations must be made more than 15 days prior to the market.
- All replacements must be made more than 7 days prior the market.
- Companies will be charged 150 Euros for cancellations taking place less than 15 days before the market (including no shows) if there is no replacement.

NAME

DATE

SIGNATURE + STAMP