

GENERAL PROGRAM

MONDAY 20 JUNE

- 3:00 PM **DELEGATE CHECK-IN**
SOFITEL CHAIN BRIDGE HOTEL / WELCOME AREA
- 3:30 PM **ACCESS TO EXHIBITS (FOR EXHIBITORS ONLY)**
SOFITEL CHAIN BRIDGE HOTEL / ALL MARKET AREAS
- 4:30 PM **DEPARTURE TO MTVA STUDIOS BY BUS**
SOFITEL CHAIN BRIDGE HOTEL
- 5:00 PM **DISCOP EVENT**
VISIT OF MTVA'S NEW STUDIOS
MTVA HUNGARY / **RSVP ONLY**
- 5:45 PM **KEY PRESENTATIONS: FOCUS ON HUNGARY**

Lidla Marton, Director of International relations, explains the new structure of the Hungarian Public Media System.

Eszter Magyar (Producer) and *Bettina Lunk* (International relations) present **TV TAXI**: A moving studio, which collects opinions of people on different subjects all over the world.

Agnes Havas, General Manager of the National Film Fund, presents the new structure of the film fund and explains the new coproduction opportunities within the Central European Market.

- 6:15 PM **KELETI SZEL (EASTERN WIND)**
A film by György Szomjas
In collaboration with **Havas Films**
MTVA AUDITORIUM
- 7:30 PM **NETWORKING COCKTAIL**
MTVA AUDITORIUM
- 8:30 PM **RETURN TO SOFITEL CHAIN BRIDGE HOTEL**

TUESDAY 21 JUNE

- 7:30 AM **DELEGATE CHECK-IN**
SOFITEL CHAIN BRIDGE HOTEL / WELCOME AREA
- 9:00 AM **OPENING OF FIRST MARKET DAY**
SOFITEL CHAIN BRIDGE HOTEL / ALL MARKET AREAS
- 9:00 AM **DISCOP PRESS CONFERENCE**
SOFITEL CHAIN BRIDGE HOTEL / RIPPL-RONAI ROOM
BY INVITATION ONLY
- 6:00 PM **CLOSING OF FIRST MARKET DAY**
- 7:00 PM **DISCOP BUDAPEST WELCOME PARTY**
GERBEAUD HOUSE / 1ST FLOOR BANQUET ROOMS

WEDNESDAY 22 JUNE

- 8:00 AM **DELEGATE CHECK-IN**
SOFITEL CHAIN BRIDGE HOTEL / WELCOME AREA
- 8:30 AM **THEMATIC BREAKFAST**
SOFITEL CHAIN BRIDGE HOTEL / RIPPL-RONAI ROOM
BY INVITATION ONLY

STRATEGIC LICENSING DESTINATIONS

SIGNATURE Warsaw

Think Global, Go National
18-19 January. Marriott Hotel

An overview of Poland's fast growing licensing industry, Central Europe's most vibrant, will be presented by *Vincent Alati and Patrick Jucaud*, the founders of **SIGNATURE**, a new event promoting international licensing business, one country at a time.

- 9:00 AM **OPENING OF SECOND MARKET DAY**
SOFITEL CHAIN BRIDGE HOTEL / ALL MARKET AREAS
- 12:30 PM **ACT LUNCH**
SPOON BOAT
BY INVITATION ONLY
- 5:30 PM **NHK PRIVATE PARTY**
SOFITEL TERRASSE RESTAURANT
BY INVITATION ONLY



- 6:00 PM **CLOSING OF SECOND MARKET DAY**
- 10:30 PM **HBO BOAT PARTY**
EUROPA BOAT



THURSDAY 23 JUNE

- 8:00 AM **DELEGATE CHECK-IN**
SOFITEL CHAIN BRIDGE HOTEL / WELCOME AREA
- 9:00 AM **OPENING OF THIRD MARKET DAY**
SOFITEL CHAIN BRIDGE HOTEL / ALL MARKET AREAS
- 4:00 PM **CLOSING OF THIRD MARKET DAY**