

# BUYER REGISTRATION FORM

CONTRACT MUST BE SIGNED AND FAXED TO + 33 1 42 29 34 74 OR EMAILED TO BUYERS@BASICLEAD.COM

IF YOU HAVE NOT RECEIVED OUR CONFIRMATION EMAIL WITHIN 48 HOURS AFTER  
SUBMITTING YOUR REGISTRATION FORM, PLEASE ALERT OUR OFFICES IMMEDIATELY


## CONTACT DETAILS

Mr.  Mrs.  Ms.

LAST NAME ..... FIRST NAME.....

JOB TITLE.....

DIRECT TEL ..... MOBILE NUMBER .....

DIRECT EMAIL ..... 

## COMPANY DETAILS

COMPANY NAME ..... YEAR OF CREATION.....

ADDRESS.....

CITY ..... POSTAL CODE ..... COUNTRY..... VAT NUMBER (EU COUNTRIES ONLY) .....

MAIN TEL ..... MAIN FAX..... MAIN EMAIL.....

WEBSITE ..... SOCIAL NETWORK(S)  

## COMPANY ACTIVITY

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> TV STATION             | <input type="checkbox"/> CONTENT DISTRIBUTION PLATFORM | <input type="checkbox"/> INDEPENDENT BUYER | <input type="checkbox"/> OTHER                   |
| <input type="checkbox"/> COMMERCIAL BROADCASTER | <input type="checkbox"/> VIA SATELLITE                 | <input type="checkbox"/> VIA IPTV          | <input type="checkbox"/> NATIONAL/REGIONAL AGENT |
| <input type="checkbox"/> PUBLIC BROADCASTER     | <input type="checkbox"/> VIA MOBILE                    | <input type="checkbox"/> VIA TABLET APP    | <input type="checkbox"/> HOME VIDEO DISTRIBUTION |
| <input type="checkbox"/> THEMATIC CHANNEL       | <input type="checkbox"/> VIA CABLE                     | <input type="checkbox"/> ONLINE VOD        | <input type="checkbox"/> PRODUCTION COMPANY      |
|   |  |  | <input type="checkbox"/> CLOSED CIRCUIT NETWORK  |

## ACQUISITION GENRES

- |  |   |  |                                      |   |                                     |
|--|---|--|--------------------------------------|---|-------------------------------------|
| <input type="checkbox"/> LIVE EVENTS         | <input type="checkbox"/> TV SERIES              | <input type="checkbox"/> MUSIC CONTENT | <input type="checkbox"/> GAME SHOWS  | <input type="checkbox"/> DOCUMENTARIES      | <input type="checkbox"/> OTHER..... |
| <input type="checkbox"/> FORMATS             | <input type="checkbox"/> COMEDY                 | <input type="checkbox"/> FEATURE FILMS | <input type="checkbox"/> TELENOVELAS | <input type="checkbox"/> SPORTS PROGRAMMING | .....                               |
| <input type="checkbox"/> EDUCATIONAL CONTENT | <input type="checkbox"/> CHILDREN'S PROGRAMMING |  |                                      |   |                                     |

## SERVICES INCLUDED

- |               |   |               |   |
|---------------|---|---------------|---|
| <b>ONLINE</b> | <ul style="list-style-type: none"><li>• PARTICIPANT SEARCH ENGINE</li><li>• CONTENT SEARCH ENGINE</li><li>• INTERACTIVE MEETING PLANNER</li><li>• TRAVEL SUPPORT SERVICES</li></ul> | <b>ONSITE</b> | <ul style="list-style-type: none"><li>• ACCESS TO ALL MARKET, CONFERENCE AND NETWORKING AREAS</li><li>• ACCESS TO MEETING ORGANIZATION CENTER</li><li>• INVITATION TO ALL SOCIAL FUNCTIONS ORGANIZED BY DISCOP</li><li>• COMPLIMENTARY LUNCHESES &amp; COFFEE BREAKS (WHEN AVAILABLE)</li></ul> |
|---------------|---|---------------|---|

## CONTRACTUAL AGREEMENT AND FEES

**DISCOP BUDAPEST BUYER BADGE @ 300 € (excl.VAT if applicable) until 17 June 2011.**

- Registration fees must be paid by wire transfer or credit card within 5 business days of receipt of the invoice. A 3.5% COMMISSION FEE WILL BE CHARGED ON AMERICAN EXPRESS CARDS.
- Banking details for wire transfers will be indicated on your invoice.
- All cancellations must be made more than 15 days prior to the market.
- All replacements must be made more than 7 days prior the market.
- Companies will be charged 150 Euros and no reimbursements will be made for cancellations taking place less than 15 days before the market (including no shows) if there is no replacement.
- Outstanding invoices will prevent the entire company from collecting market badges onsite.
- BASIC LEAD reserves the right to refuse or suspend registration of clients with job functions incompatible with this registration category.

NAME .....

DATE .....

SIGNATURE + STAMP