

# NATPE DISCOP09 MULTIPLATFORM CONTENT BUSINESS IN CENTRAL, EASTERN EUROPE, AND EURASIA EAST

**16 - 19 JUNE 2009 • SOFITEL MARIA DOROTTYA • BUDAPEST  
ADVERTISERS REGISTRATION FORM**

**CONTRACT MUST BE SIGNED AND FAXED BACK TO + 33 1 42 29 34 74**



2000 participants  
expected for DISCOP EAST 09



DISCOP EAST 09 takes place at  
the SOFITEL ATRIUM HOTEL  
nearby the Danube river



Meetings can be organised  
in advance of the market

## MY PERSONAL DETAILS

FIRST NAME..... LAST NAME.....

JOB TITLE.....

DIRECT TEL..... MOBILE NUMBER .....

DIRECT EMAIL.....  ICQ.....  SKYPE.....

1 DO YOU NEED ASSISTANCE IN ORGANISATION OF MEETINGS ?  YES  NO

2 WILL YOU BE ATTENDING DISCOPRO ON 16<sup>TH</sup> June 2009 ?  YES  NO

3 WILL YOU BE ATTENDING THE CAMPUS CONFERENCE ON 17<sup>TH</sup> June 2009 ?  YES  NO

4 LANGUAGES SPOKEN  ENGLISH  FRENCH  GERMAN  SPANISH  RUSSIAN  OTHERS .....

5 HOW CAN WE PUBLICIZE YOUR EMAIL CONTACTS ?  ON DISCOP.COM  ON THE MARKET HANDBOOK  NONE OF THE ABOVE

## COMPANY INFORMATION

COMPANY NAME..... N° VAT.....

ADDRESS.....

CITY..... STATE/REGION..... POSTAL CODE ..... COUNTRY.....

MAIN TEL..... MAIN FAX.....

MAIN EMAIL..... WEB-SITE.....

## COMPANY ACTIVITY

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> CREATIVE AGENCY | <input type="checkbox"/> MEDIA BUYING AGENCY      | <input type="checkbox"/> PRODUCT PLACEMENT    | <input type="checkbox"/> BRAND/MARKETER         |
| <input type="checkbox"/> PLANNING AGENCY | <input type="checkbox"/> DIRECT RESPONSE MARKETER | <input type="checkbox"/> COMMERCIALS PRODUCER | <input type="checkbox"/> AUDIENCES MEASUREMENTS |

## DISCOP EAST 09 MARKET BADGES' privileges include:

- Access to the general DISCOP EAST 09 program
- Company business profile listed in the online PARTICIPANTS DATABASE
- Listing of up to 10 content titles in the online CONTENT LIBRARY
- Online access to the PARTICIPANTS SEARCH ENGINE
- Online access to the CONTENT SEARCH ENGINE
- Online access to the MEETINGS ORGANISATION PLANNER
- Online access to the NEW PROSPECTS IDENTIFICATION PLATFORM

## PAYMENT

ADVERTISER @ 100 € (excl. VAT if applicable) until June 12, 2009

GENERAL POLICY / WE AGREE TO THE ABOVE TERMS AND TO THE FACT THAT PAYMENT OF DUE INVOICES WILL BE MADE BY WIRE TRANSFER OR BY CREDIT CARD WITHIN 5 BUSINESS DAYS OF THEIR RECEIPT. **A 3,5% COMMISSION FEE WILL BE CHARGED ON AMERICAN EXPRESS CARDS.**

## ACCEPTANCE BY PARTICIPANT

NAME .....

DATE .....

SIGNATURE + STAMP