



# ADVERTISING EXECUTIVES REGISTRATION FORM

**CONTRACT MUST BE SIGNED AND FAXED BACK TO + 33 1 42 29 34 74**

## CONTACT DETAILS

LAST NAME ..... FIRST NAME .....

JOB TITLE ..... DIRECT TEL .....

JOB FUNCTION  TV AIR TIME BUYING  ACCOUNT MANAGEMENT DIRECT FAX .....

PRODUCT PLACEMENT  INTERACTIVE / SMS MARKETING MOBILE .....

OTHER ..... DIRECT EMAIL .....

## COMPANY DETAILS

COMPANY NAME ..... YEAR OF CREATION.....

HOLDING COMPANY / MAIN PARTNER .....

ADDRESS .....

CITY ..... STATE/REGION ..... POSTAL CODE ..... COUNTRY .....

MAINTEL ..... MAIN FAX .....

MAIN EMAIL ..... WEB .....

## BUSINESS PROFILE

- MAIN ADVERTISING ACCOUNTS ON AFRICAN TV
  1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_
- MEDIA BUYING TERRITORIAL COVERAGE
  - NATIONAL ONLY
  - OTHER AFRICAN COUNTRIES: 1. \_\_\_\_\_
  - 2. \_\_\_\_\_
  - 3. \_\_\_\_\_

## REASONS FOR ATTENDING DISCOP AFRICA

- TAKE PART IN CONFERENCE SESSIONS PROVIDING PRACTICAL SOLUTIONS TO ENHANCE THE DEVELOPMENT OF TELEVISION CONTENT BUSINESS IN AFRICA.
- IDENTIFY INNOVATIVE TELEVISION CONTENT
- INTERESTED IN GETTING INVOLVED IN BARTER SYNDICATION DEALS
- INTERESTED IN PRODUCT PLACEMENT OPPORTUNITIES
- INTERESTED IN INTERACTIVE / SMS-BASED MARKETING OPPORTUNITIES

## SERVICES INCLUDED

### ONLINE BASIC SERVICES

- ACCESS TO THE LIST OF PARTICIPANTS
- ACCESS TO THE AGENDA PLANNING SERVICES
- VISA REQUEST SUPPORT

### ONSITE BASIC SERVICES

- ACCESS TO ALL MARKET, CONFERENCE AND NETWORKING AREAS
- INVITATION TO THE WELCOME PARTY
- COMPANY PRESENTATION IN DISCOP AFRICA 2
- COMPLIMENTARY LUNCHES DURING THE 3-DAY EXPO

## PARTICIPATION FEES

- 1 X ADVERTISER'S BADGE FOR DISCOP AFRICA 2 @ 300 € (excl. VAT if applicable)

GENERAL POLICY / WE AGREE TO THE ABOVE TERMS AND TO THE FACT THAT PAYMENT OF DUE INVOICES WILL BE MADE BY WIRE TRANSFER OR BY CREDIT CARD WITHIN 5 BUSINESS DAYS OF THEIR RECEIPT. **A 4% COMMISSION FEE WILL BE CHARGED ON AMERICAN EXPRESS CARDS.**

NAME .....
DATE .....
SIGNATURE + STAMP
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