

# DISCOPRO

ANNUAL TRAINING AND NETWORKING PROGRAM

## TRANSCULTURAL CO-PRODUCTIONS

The fifth annual **DISCOPRO training and networking program** will take a close look at the obstacles as well as the opportunities facing the co-production of television content aimed at audiences from culturally different origins.

Over the last decade, regions such as *Eastern Europe, India, the Middle East, Sub-Saharan Africa, Latin America, China, South-East and Central Asia*, have developed powerful local production sectors driven by fast growing television audiences.

In a world where traditional co-production models are inching toward big changes, funding, production and distribution schemes involving partners from far apart emerging world regions are set to dominate the international co-production scene and ensure, in this challenging time, the continuity of popular and affordable television content supply.

The 2011 **DISCOPRO training and networking program** will be divided into three sessions to take place in Accra, Istanbul and Budapest, each one of them analyzing a television content genre that could certainly benefit from the creative and production savvy input of trans-cultural partnerships.

1. SCRIPTED SERIES / **ACCRA** / 8 February
2. UNSCRIPTED FORMATS / **ISTANBUL** / 17 March
3. FILMS / **BUDAPEST** / 24 June

Each of these three, one-day sessions will bring together content producers and key regional coproduction partners. The general program will include:

- Informative sessions and case-study presentations moderated by VIP experts
- Training classes led by experienced professionals
- Meeting functions designed for networking with vetted contacts

The **DISCOPRO networking and training program** is held either the day before or after each of the three DISCOP television content regional markets scheduled to be held during the first semester of 2011:

-  **ACCRA** 9-11 February 2011
-  **ISTANBUL** 14-16 March 2011
-  **BUDAPEST** 21-24 June 2011



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## REGISTRATION FORM

**TO BE FAXED TO + 33 1 42 29 34 74 / EMAILED TO [discopro@basiclead.com](mailto:discopro@basiclead.com)**

### CONTACT AND COMPANY INFORMATION

Mr.  Mrs.

DELEGATE NAME..... JOB TITLE.....

COMPANY NAME.....

ADDRESS.....

CITY..... STATE/REGION..... POSTAL CODE..... COUNTRY.....

DIRECT TEL..... DIRECT FAX.....

MOBILE..... EMAIL.....

### ADDITIONAL INFORMATION

I'M REGISTERED AS A BUYER / SELLER FOR  DISCOP ACCRA  DISCOP ISTANBUL  DISCOP BUDAPEST

I WOULD LIKE TO REGISTER FOR  DISCOPRO ACCRA  DISCOPRO ISTANBUL  DISCOPRO BUDAPEST AS A PRODUCER  
8 February 2011 17 March 2011 24 June 2011

### COSTS

FREE of charge for qualified DISCOP attendees

500 Euros for PRODUCER's package (Payment to be made by credit card only)

### PARTICIPATING PACKAGE DESCRIPTION

- Company / Contact listing in the DISCOPRO handbook
- Online access to the DISCOP.com database of television content buyers for one full year
- One year subscription to DISCOP link
- Access to all informative, case-study, training and meeting sessions
- Complimentary lunch and coffee breaks
- Invitation to the cocktail party

### CREDIT CARD PAYMENT INFORMATION

CARDHOLDER'S NAME: .....

BILLING ADDRESS OF CARDHOLDER: .....

CARD TYPE:  AMERICAN EXPRESS\*   MASTERCARD   VISA 

\* A 3,5% commission fee will be charged on American Express Cards

CARD NUMBER: .....

CARD EXPIRY (MM/YY): .....

CVV CODE (last three digits at the back of the card):.....

### ACCEPTANCE BY PARTICIPANT

Cancellation policy

After receiving the credit card payment form, Basic Lead can not accept any cancellation and no refund can be made.

SIGNATURE