

NATPE DISCOP

CONTENT DISTRIBUTION, PROGRAMMING
AND COPRODUCTION MARKETS FOR
GROWING WORLD REGIONS

EAST

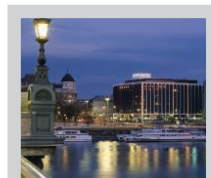
22-25 June 2010 • SOFITEL CHAIN BRIDGE • BUDAPEST

ADVERTISERS REGISTRATION FORM

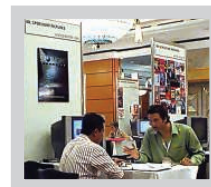
CONTRACT MUST BE SIGNED AND FAXED BACK TO + 33 1 42 29 34 74



2000 participants
expected for DISCOP EAST



DISCOP EAST takes place at the
SOFITEL ATRIUM HOTEL
nearby the Danube river





Meetings can be organised
in advance of the market

MY PERSONAL DETAILS

FIRST NAME LAST NAME

JOB TITLE

DIRECT TEL MOBILE NUMBER

DIRECT EMAIL  ICQ  SKYPE

1 DO YOU NEED ASSISTANCE IN ORGANISATION OF MEETINGS ? YES NO

2 WILL YOU BE ATTENDING DISCOPRO ON 22nd June 2010 ? YES NO

3 WILL YOU BE ATTENDING THE CAMPUS CONFERENCE ON 23rd June 2010 ? YES NO

4 LANGUAGES SPOKEN ENGLISH FRENCH GERMAN SPANISH RUSSIAN OTHERS

5 HOW CAN WE PUBLICIZE YOUR EMAIL CONTACTS ? ON DISCOP.COM ON THE MARKET HANDBOOK NONE OF THE ABOVE

COMPANY INFORMATION

COMPANY NAME N° VAT

ADDRESS

CITY STATE/REGION POSTAL CODE COUNTRY

MAIN TEL MAIN FAX

MAIN EMAIL WEB-SITE

COMPANY ACTIVITY

CREATIVE AGENCY

MEDIA BUYING AGENCY

PRODUCT PLACEMENT

BRAND/MARKETER

PLANNING AGENCY

DIRECT RESPONSE MARKETER

COMMERCIALS PRODUCER

AUDIENCES MEASUREMENTS

DISCOP EAST MARKET BADGES' privileges include:

- Access to the general DISCOP EAST program
- Company business profile listed in the online PARTICIPANTS DATABASE
- Listing of up to 10 content titles in the online CONTENT LIBRARY
- Online access to the PARTICIPANTS SEARCH ENGINE
- Online access to the CONTENT SEARCH ENGINE
- Online access to the MEETINGS ORGANISATION PLANNER
- Online access to the NEW PROSPECTS IDENTIFICATION PLATFORM

PAYMENT

DISCOP EAST ADVERTISER BADGE @ 300 € (excl. VAT if applicable)
until June 14, 2010

*22 June : CONFERENCES DAY / 23 - 25 June : MARKET DAYS

GENERAL POLICY / WE AGREE TO THE ABOVE TERMS AND TO THE FACT THAT PAYMENT OF
DUE INVOICES WILL BE MADE BY WIRE TRANSFER OR BY CREDIT CARD WITHIN 5 BUSINESS
DAYS OF THEIR RECEIPT. **A 3,5% COMMISSION FEE WILL BE CHARGED ON
AMERICAN EXPRESS CARDS.**

ACCEPTANCE BY PARTICIPANT

NAME

DATE

SIGNATURE + STAMP