

NATPE DISCOP

CONTENT DISTRIBUTION, PROGRAMMING
AND COPRODUCTION MARKETS FOR
GROWING WORLD REGIONS

AFRICA

24-26 February 2010 • PULLMAN TERANGA • DAKAR

ADVERTISING EXECUTIVES REGISTRATION FORM

CONTRACT MUST BE SIGNED AND FAXED BACK TO + 33 1 42 29 34 74

CONTACT DETAILS

LAST NAME FIRST NAME
JOB TITLE DIRECT TEL
JOB FUNCTION TV AIR TIME BUYING ACCOUNT MANAGEMENT DIRECT FAX
 PRODUCT PLACEMENT INTERACTIVE / SMS MARKETING MOBILE
 OTHER DIRECT EMAIL

COMPANY DETAILS

COMPANY NAME YEAR OF CREATION.....
HOLDING COMPANY / MAIN PARTNER VAT NUMBER
(EU countries only)
ADDRESS
CITY STATE/REGION POSTAL CODE COUNTRY
MAINTEL MAIN FAX
MAIN EMAIL WEB

BUSINESS PROFILE

■ MAIN ADVERTISING ACCOUNTS ON AFRICAN TV

1. _____
2. _____
3. _____
4. _____

■ MEDIA BUYING TERRITORIAL COVERAGE

NATIONAL ONLY

OTHER AFRICAN COUNTRIES: 1. _____
2. _____
3. _____

REASONS FOR ATTENDING DISCOP AFRICA

- NETWORK WITH INDUSTRY PROFESSIONALS, SHARE INFORMATION AND LEARN FROM EXPERTS
 IDENTIFY INNOVATIVE TELEVISION CONTENT INTERESTED IN PRODUCT PLACEMENT OPPORTUNITIES
 INTERESTED IN GETTING INVOLVED IN BARTER SYNDICATION DEALS INTERESTED IN INTERACTIVE / SMS-BASED MARKETING OPPORTUNITIES

SERVICES INCLUDED

ONLINE BASIC SERVICES

- ACCESS TO THE LIST OF PARTICIPANTS
- ACCESS TO THE AGENDA PLANNING SERVICES
- VISA REQUEST SUPPORT

ONSITE BASIC SERVICES

- ACCESS TO ALL MARKET, CONFERENCE AND NETWORKING AREAS
- INVITATION TO THE WELCOME PARTY
- COMPANY PRESENTATION IN DISBOOK AFRICA
- COMPLIMENTARY LUNCHES DURING THE 3-DAY EXPO

PARTICIPATION FEES

- 1 X ADVERTISER'S BADGE FOR DISCOP AFRICA @ 300 €**
(excluding VAT)

NAME

DATE

SIGNATURE + STAMP

GENERAL POLICY / WE AGREE TO THE ABOVE TERMS AND TO THE FACT THAT PAYMENT OF DUE INVOICES WILL BE MADE BY WIRE TRANSFER OR BY CREDIT CARD WITHIN 5 BUSINESS DAYS OF THEIR RECEIPT. **A 4% COMMISSION FEE WILL BE CHARGED ON AMERICAN EXPRESS CARDS.**