

DISCOP ISTANBUL PROGRAM

SUNDAY 13 MARCH 2011

- 4:00PM GENERAL CHECK-IN**
CEYLAN INTERCONTINENTAL / DISCOP WELCOME AREA
- 4:30PM ACCESS TO EXHIBITS (FOR EXHIBITORS ONLY)**
CEYLAN INTERCONTINENTAL / ALL MARKET AREAS (P FLOOR)

MONDAY 14 MARCH 2011

- 7:30AM DELEGATE CHECK-IN**
CEYLAN INTERCONTINENTAL / DISCOP WELCOME AREA (P FLOOR)
- 9:00AM FIRST MARKET DAY OPENING**
CEYLAN INTERCONTINENTAL / ALL MARKET AREAS (P FLOOR)
- 5:30PM DISCOP ISTANBUL WELCOME PARTY**
SPONSORED BY ATV
CEYLAN INTERCONTINENTAL / CITY LIGHTS BAR
- 6:00PM CLOSING OF FIRST MARKET DAY**
- 8:30PM KANAL D DINNER**
RESTAURANT 360° / BY INVITATION ONLY



TUESDAY 15 MARCH 2011

- 8:00AM DELEGATE CHECK-IN**
CEYLAN INTERCONTINENTAL / DISCOP WELCOME AREA (P FLOOR)
- 9:00AM SECOND MARKET DAY OPENING**
CEYLAN INTERCONTINENTAL / ALL MARKET AREAS (P FLOOR)
- 6:00PM CLOSING OF THE SECOND MARKET DAY**
- 8:30PM GLOBAL AGENCY PARTY**
COCO CLEMENTINE RESTAURANT
DEPARTURE BY BUS IN FRONT OF THE INTERCONTINENTAL 9PM - 9:30PM



WEDNESDAY 16 MARCH 2011

- 8:00AM DELEGATE CHECK-IN**
CEYLAN INTERCONTINENTAL / DISCOP WELCOME AREA (P FLOOR)
- 9:00AM THIRD MARKET DAY OPENING**
CEYLAN INTERCONTINENTAL / ALL MARKET AREAS (P FLOOR)
- 4:00PM CLOSING OF THE THIRD MARKET DAY**

THURSDAY 17 MARCH 2011

- 9:00AM-6:00PM DISCOPRO ISTANBUL PROGRAM ***
CONFERENCE HALL | GROUND FLOOR

DISCOPRO
ANNUAL TRAINING AND NETWORKING PROGRAM **ISTANBUL**

"MIDDLE EASTERN CONTENT WITH A GLOBAL FLAIR"

This new DISCOPRO program will take a close look at international distribution and coproduction opportunities centered on Middle Eastern television content, tips from the pros, expert case studies and one-on-one meeting sessions will address adaptation and dubbing issues, investigate recent funding initiatives, introduce the new roles of pan-regional and global advertisers and highlight the art of the pitch.

*Registration required in advance

