

NON-EXHIBITING DELEGATE REGISTRATION FORM

Contract must be appropriately filled in, signed and faxed to
+1 323 782 1301 or emailed to registration@basiclead.com

PERSONAL CONTACT INFORMATION

GENDER MALE FEMALE

FIRST NAME _____ LAST NAME _____

JOB TITLE _____ EMAIL ADDRESS _____

DIRECT TEL _____ MOBILE _____

COMPANY INFORMATION

COMPANY NAME _____

COMPANY MAILING ADDRESS _____

CITY _____ ZIP CODE _____ COUNTRY _____

MAIN TEL _____ MAIN FAX _____

WEBSITE _____

COMPANY PROFILE

CONTENT DISTRIBUTION PLATFORM

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Broadcaster | <input type="checkbox"/> Alternative Content Distribution Platform | <input type="checkbox"/> Airline | <input type="checkbox"/> Talent Agency |
| <input type="checkbox"/> Thematic Cable Channel | <input type="checkbox"/> Home Video Distribution | <input type="checkbox"/> Territorial Agent | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> Pay-TV Operator | <input type="checkbox"/> Closed Circuit Networks | <input type="checkbox"/> Content Production Company | |
| <input type="checkbox"/> Mobile Network | | | |

MULTISCREEN CONTENT PRODUCTION

- | | | | |
|--------------------------------------|---|--|---|
| <input type="checkbox"/> TV Content | <input type="checkbox"/> Mobile Content | <input type="checkbox"/> Radio Content | <input type="checkbox"/> Video Games / Apps |
| <input type="checkbox"/> Web Content | <input type="checkbox"/> Film Content | <input type="checkbox"/> Commercials / Radio Spots | |

PERIPHERAL CONTENT-DRIVEN ACTIVITIES

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Advertiser | <input type="checkbox"/> Direct Marketing / E-Commerce / TV Shopping | <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Trend Spotter |
| <input type="checkbox"/> Audiences/Market Research | <input type="checkbox"/> Governmental Body | <input type="checkbox"/> Media Buying Services | <input type="checkbox"/> Satellite Capacity Providers |
| <input type="checkbox"/> Bank / Investment Fund | <input type="checkbox"/> Importer / Exporter | <input type="checkbox"/> NGO | <input type="checkbox"/> Sports Arenas |
| <input type="checkbox"/> Book / Graphic Novel Publisher | <input type="checkbox"/> Legal firm | <input type="checkbox"/> Pioneering Technologies | <input type="checkbox"/> Sports Leagues / Federations / Teams |
| <input type="checkbox"/> Brand/Visual Identity | <input type="checkbox"/> Licensing Agent / Consultant | <input type="checkbox"/> Press | <input type="checkbox"/> Trade Association |
| <input type="checkbox"/> Content Distribution Solutions | <input type="checkbox"/> Location | <input type="checkbox"/> Production Solutions | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> Creative Services | <input type="checkbox"/> Management / Financial Services | <input type="checkbox"/> Promotion Agency | |
| | | <input type="checkbox"/> Retailer / Chain Store | |

ORDER CONFIRMATION

I WANT TO REGISTER AS

- CONTENT BUYER** = **300 EUROS**
- CONTENT PRODUCER** = **500 EUROS (*)**
- VISITOR** = **300 EUROS**

(*) Participants registering as CONTENT PRODUCERS will be able to access the COPROHUB located in the main exhibition floor area in order to facilitate the organisation of their meetings.

GRAND TOTAL DUE = _____ €

Name _____
Date _____
Signature Stamp _____

- The above fees are payable by wire transfer or credit card within 5 business days of receipt of the invoice. A 3.5% commission fee applies for AMERICAN EXPRESS payments. Banking details for wire transfers are indicated on your invoice.
- Cancellations may be requested by Tuesday, October 15th, 2012. After that date, a 150 Euro administrative fee applies.
- Replacements may be requested by October 15th, 2012. After that date, a 150 Euro administrative fee applies.
- Complimentary registrations, will include a 150 Euro administrative fee for cancellations received after Monday, October 15th, 2012, and replacements requested after Monday, October 22nd, 2012.
- Companies and/or Participants with unpaid invoices owed to Basic Lead will be requested to pay their dues before retrieving their badges for DISCOP AFRICA.
- The Organizer reserves the right to refuse registration of participants whose job functions are incompatible with the requested registration category.
- Company / Participant information must be provided, alongside travel details by August 15th, 2012 in order to appear in DISCOP AFRICA online and print directories